



2025 JA STRIKE FOR SUCCESS | A BOWLING & TASTING EVENT

FRIDAY, MAY 2, 2025 | SECOMA LANES, FEDERAL WAY, WA

Sponsor Benefits

Join Junior Achievement of Washington's exciting fundraiser, the **2025 JA Strike for Success**, to support JA students in the South Puget Sound region! Get ready for a night of fun, bowling, and beer tasting, while raising funds to reach more local students with life-changing JA programs. Proceeds from the event will support JA's mission to prepare young people in South Puget Sound for their future economic success.

THE BENEFITS TO OUR COMMUNITY

Junior Achievement of Washington (JA) inspires young people to envision bright futures and develop real-world skills for success. Through dynamic, experiential programs, JA teaches students skills in financial literacy, career readiness, and entrepreneurship.

JA students are more likely to graduate, find a career they will love, and start their own business. Your participation in this event supports JA's mission, sparking curiosity, building confidence, and igniting a lifelong love of learning in thousands of local students.

THE BENEFITS TO YOUR COMPANY

- Enjoy fun team-building activities
- Build and maintain a supportive work culture
- Elevate your brand recognition through marketing opportunities
- Benefit from extra training and development opportunities
- Introduce healthy work-place initiatives



DEI VISION STATEMENT

At Junior Achievement of Washington, we believe that education is foundational to building a more equitable and just world. We strive to cultivate an inclusive environment where diversity is celebrated, and each individual can share their unique abilities and perspectives to achieve our mission and provide world-class programming. We are committed to addressing inequities and finding innovative ways to serve diverse learners, especially those experiencing systemic racism and barriers to economic prosperity.

2025 JA STRIKE FOR SUCCESS SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR: \$10,000

- Prominent acknowledgement as presenting sponsor on event marketing materials, including flyers, emails, and website.
- Company logo prominently displayed on giveaway items for over 200 event attendees.
- Opportunity to display company branded promotional items for 100 event attendees.
- Company name and logo included on two lane floor decals along with waived registration fees for four lanes for the company bowling teams.
- Recognition in the JAWA's Impact Report.
- Presenting Sponsorship announcement on JAWA's social media.
- Opportunity to display company banner during the event.



TASTING SPONSOR: \$3,000

- Company logo included on event marketing materials, including flyers, emails, and website.
- Company name and logo included on one lane floor decals along with waived registration fees for two lanes for the company bowling teams.
- Company name and logo recognition on social media.
- Recognition in the JAWA's Impact Report.

TOP FUNDRAISER SPONSOR: \$2,500

- Company logo featured on a display during the event.
- The top fundraiser from each bowling shift will receive a prize from the display.
- Verbal recognition by emcee during all bowling shifts.
- Company logo on the event website.
- Company name and logo recognition on social media.

AUCTION SPONSOR: \$3,500

- Company logo featured on the event online auction site.
- Company name and logo recognition on social media.
- Company logo on the event website.
- Recognition in the JAWA's Impact Report.
- Company logo featured on the online auction emails.

EDUCATOR'S LANE SPONSOR: \$2,000

- Cover Educator's Lane for 2 educators and students during the event.
- Company logo prominently displayed on Educator's Lane promotional materials and one floor decal.
- Recognition in the JAWA's Impact Report.
- Company logo on the event website.
- Company logo prominently displayed on the event emails and social media posts.

TASTING GLASS SPONSOR: \$3,000

- Company logo featured on the tasting glasses.
- Company logo included on event marketing materials, including flyers, emails, and website.
- Company name and logo included on one lane floor decals along with waived registration fees for two lanes for the company bowling teams.
- Recognition in the JAWA's Impact Report.
- Sponsorship announcement on JAWA's social media.
- Company banner displayed during the event.



BRANDED TICKET SPONSOR: \$1,000

- Company name and logo featured on the tasting ticket for event attendees.
- Company logo on the event website.
- Company logo prominently displayed on the event emails and social media posts.

LANE SPONSOR: \$500

- Company logo featured on the round branded floor decal displayed throughout the event.
- Company name acknowledged on social media.



Contact Stephanie Brennan, Regional Director, South Puget Sound,
at stephanieb@jashington.org.